

BODEN TERMS OF USE

Please respect others when posting on this site and treat others as you would expect to be treated yourself. By signing up as a Boden Insider and choosing to use this site, you are agreeing to abide by these terms. Your right to use this site is subject to any limitations, conditions and restrictions established by Boden from time to time in our sole discretion. We may alter, suspend or discontinue the site at any time, including the availability of any service feature, database or content.

Your use of this Site

- You are responsible for the content of any messages that you post.
- Any message you post may be available to anyone with access to this site.
- For your own protection and that of others you are advised not to post personal information about yourself or others on this forum e.g home address; home telephone number; mobile etc.
- Posting of confidential information is prohibited. If you are aware that or think that your message may include confidential information then do not post it.
- You may not use this forum for advertising commercial businesses and services.
- You may not pretend to be someone else.
- Advertisements, chain letters, pyramid schemes, requests to sign petitions and requests for money are prohibited.
- This is for individual use only. Companies or corporations may not use the site, nor should individuals use the site to promote organisations with whom they have a professional connection.
- You must be aged 18 or over to use this site.
- Your account is personal to you and must not be used by anyone else. You are responsible for all usage or activity on the forum by other users using your password, including but not limited to use of your password by any third party.

Respect for Others

- Postings should not attack other people whether users of this site or not.
- Please respect the views of others even if you disagree with them.
- Do not to post any material which may be discriminatory or cause offence on the grounds of an individual's sex, race, religion or belief, ethnic or national origin, sexual orientation, age, marital status, disability or working status (part-time, fixed term).
- You may not use this forum to post any material or links to any material which is knowingly false and/or defamatory, inaccurate, abusive, harassing, obscene, profane, threatening or otherwise in violation of the law.

Copyright and Third Party Rights

- You own the copyright to the material you post but you agree to grant us perpetual, royalty-free, non-exclusive rights to publish your entry on any media.
- You agree that you will not use this site to post any copyright material which is not your own without the express permission of the copyright holder.
- You may not add links to internal or external sites within your message. We reserve the right to remove any links in our sole discretion.

Restricting Access

- Provided you stick to these common sense rules you may continue to access this site.
- We reserve the right to restrict or abandon access to this site for any user who persistently breaks these rules.

Complaints

If you wish to make a complaint about a posted message i.e. that it is objectionable or otherwise in breach of these Rules then please contact us on support@bodeninsiders.com. If a formal complaint is made against you, we reserve the right to suspend your account and only reinstate it if the complaint is resolved. While we do not and cannot review every message or other material posted or sent by members of the Boden Insiders, and are not responsible for any content of these messages or materials, we reserve the right, but are not obliged, to delete, move or edit messages or materials if we believe, in our sole discretion, that such they violate the terms of these rules or are otherwise unacceptable. You remain solely responsible for the

content of profiles, public postings, messages and other materials you may upload to the site.

Disclaimer

Opinions posted on this site are those of the individual and in no way represent the views of JP Boden & Co. Limited. We do not review messages posted, but reserve the right to remove any message for any reason whatsoever in our sole discretion.

Governing law and disputes

These terms are governed by the laws of England and Wales. By using this site you irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to resolve any dispute or claim of whatever nature relating to these terms or the privacy policy. If you are accessing this website from another country, you are responsible for compliance with any applicable laws and jurisdictions from which you are accessing the website. We operate this website from England and cannot guarantee that the information is appropriate or available for use in other locations outside England and Wales.

PRIVACY POLICY

BY USING THIS WEBSITE, YOU ARE GIVING YOUR CONSENT THAT ALL PERSONAL DATA SUBMITTED BY YOU MAY BE PROCESSED BY US FOR THE PURPOSES SET OUT BELOW

Privacy

We take care to protect the privacy of our customers. This policy explains how we process information about website visitors and those registered with the Boden Insiders.

We use the personal information that you give us in furtherance of our legitimate interest in marketing, to try to understand our customers better and better tailor our services. This includes occasionally sending out relevant surveys.

Website data collection

Personal information is gathered and stored mainly during the registration process, but is also monitored when there is activity on your site and when you use the website. As with many other websites, we may use software known as “cookies” to store information relating to your preferences to allow us to improve our service to you. Cookies are small text files that websites send to your computer. A cookie can

be thought of as an Internet user's identification card. They let the website know when the user has returned. This lets the site bring up information relevant to that user, for example your name, past orders etc.

Cookies make the interaction between users and websites faster and easier. Without cookies, it would be very difficult for a website to remember the user's preferences or registration details for a future visit. The Boden Insiders site uses cookies to allow users to move from one part of the web site to another without having to login repeatedly.

Cookies are not computer programs, and can't read other information saved on your hard drive. They cannot be used to disseminate viruses, or get a user's email address etc. They only contain and transfer to the website as much information as the users themselves have disclosed to that website.

Your personal data

We would like to use information that you provide when using the site for marketing purposes to make our customers' shopping experience at Boden.co.uk easier and more focussed. As a Boden Insider, we believe we have a legitimate interest in using your data to help make our products and shopping experience. This may include analysing your preferences by reference to personal details that you have given to us.

Personal data that you have submitted to this website will be used

- To build up an accurate customer profile of you
- To understand better what our customers, and specifically, customers like you, want from us.
- To send occasional surveys

Disclosure of your personal data

Personal data which we collect about you when you visit this site will be disclosed only to the following types of people:

- Any company or other entity to whom we may sell all or part of our business
- Any competent legal, regulatory or law enforcement authority. In the latter case, you will not be told of any disclosure nor the reasons for any such disclosure and by signing up to this site you waive any and all rights you may have, whether at law or otherwise, of any nature and in any jurisdiction in connection with such disclosure
- www.boden.co.uk if you have agreed to this
- We may provide aggregate statistics about our customers, sales, traffic patterns and related site information to our third party

partners, but these statistics will not contain any information about you from which you could be identified.

- Our professional advisers or other appropriate third parties, if your use of our service or this website is in breach of these terms and conditions

Data Retention

All personal data that you provide here is kept for 5 years, after which it is deleted.

You're in control

Your personal data is important, so we ensure that you know how you can control it. You have the right of access, of correction, of erasure, and of restriction and objection to processing.

If you have any concerns about the information we have about you, want us to stop processing it, want details of what data we hold or wish to correct any mistakes, please write to:

The Data Protection Officer

JP Boden & Co. Limited

Boden House

114-120 Victoria Road

London

NW10 6NY

If you are unhappy with how a complaint is dealt with by our DPO, you can lodge a complaint with the Information Commission Office. Please refer to the ICO's website at www.ico.org.uk for information on how to do so.

Boden Insiders is a website run by JP Boden & Co. Limited, Boden House, 114-120 Victoria Road, London, NW10 6NY (company number 2692601)